

## **VICE PRESIDENT OF RECRUITMENT**

### **SAMPLE COLD-CALL SCRIPT MEETING BETWEEN PROSPECTIVE MEMBER & RECRUITMENT TEAM MEMBER**

Hi, my name is \_\_\_\_\_ from (your chapter or university name). Did I catch you at a good time? The reason I am calling is because you have indicated with (your university) that you are interested in Greek Life.

*(Tip: You should always start the conversation by explaining how you got the contact information of the recruit. Lines like, "We did a presentation at AAA sorority, and you were mentioned as someone who might be interested in learning more about SigEp." If a brother recommends someone for membership, make sure the undergraduate knows who has recommended him, so you can all work together in the recruitment process. There should be no secrets in the recruitment process.)*

SigEp is the nation's largest fraternity and has an award-winning development program centered on four years of personal and professional growth. Our SigEp chapter at (your university) is academic- and leadership-focused. We were hoping that you would be interested in hearing more.

One of our representatives is going to be in (their hometown or the college town) on (dates), that's a (day of the week) through (day of the week). I would like to schedule a time for you to meet with him to hear more during that visit. (If they can't meet, arrange a later time that will work for both.)

Meet (Recruitment Chairman's name) at the Sigma Phi Epsilon house at (directions). If you have any trouble finding it, call (Recruitment Chairman's name) on his cell phone at (Recruitment Chairman's phone number).

If you have time, check us out on the web at [www.sigep.org](http://www.sigep.org).

Thanks for your time.