7:00 AM – 8:00 AM
Boot Camp  The Hub (St. John’s registration desk)
Frank Butterfield, Southern California ‘83
This fitness class is all about getting your heart pumping quickly using brief intervals of explosive movement with minimal recovery periods. You can expect to work on endurance, speed, agility, quickness, dynamic strength, balance and your sense of humor!

8:00 AM – 5:00 PM
Registration and information  Gatlin registration desk

8:00 AM – 9:00 AM
Preparing for our future: The BMP today  Sandlake
Brent Osborn, Ohio State ’09; Chapter Counselor, OH Epsilon AVC; Business Analyst, Vector Point Solutions
25 years ago, SigEp shook the fraternity world by creating the Balanced Man Program. Today, the Fraternity is doing it again with the development of a mobile and web-based application to bring the program to life for today’s college men. This session will focus on understanding core elements of the BMP and how they can be successfully implemented through the BMP App.

9:30 AM – 11:30 AM
Impacting your brothers with the BMP  Sandlake
Austin Chapman, Lawrence Tech ’14; Balanced Man Program Director, Sigma Phi Epsilon
Every chapter has opportunities to improve its BMP. This session will focus on helping you understand key elements of implementing the program and find unique ways to create life-changing development opportunities for your chapter.

SPOUSE/GUEST AND FAMILIES
9:00 AM – 11:00 AM
Spouse and guest breakfast  Hospitality Suite 1604
Drop in at your leisure to meet fellow SigEp sweethearts and guests at Conclave. Light breakfast and refreshments will be served.
9:30 AM – 10:20 AM  
**Student housing today and tomorrow**  
Suwannee 15  
Mike Selby, Eastern Michigan ‘02; Chapter Counselor, PA Tau AVC; Director of Operations, Westchester University Student Housing  
While we often find ourselves comparing our chapter facilities to other fraternity houses to see how we measure up, it is important to understand the larger landscape of student housing on college campuses. This session will provide insight on the different factors driving trends in student housing, as well as cover what we can do to meet student expectations and remain competitive on college campuses.

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Show me the money: Raising funds for your chapter  
Suwannee 18 – 19  
Jordan Hunt, Utah State ’13; Associate Director of Development at the Mason School of Business, College of William & Mary  
Whether your chapter needs help funding scholarships, sending undergrads to leadership events or renovating your chapter house, the Foundation can help. This session will share strategies for increasing your financial resources through tax-deductible contributions and provide a toolkit and sample materials to help you start an annual campaign.

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10:30 AM – 11:20 AM CONTINUED ON FOLLOWING PAGE  
**Recruitment done right:** Finding the best with the BMS  
Suwannee 18 – 19  
Mark Reiter, Drake ’15; Assistant Director of Alumni Relations, Drake University  
This session will focus on values-based recruitment through the Balanced Man Scholarship. It will provide attendees with a foundational understanding of the benefits and effective implementation strategies for values-based recruitment.

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**Facilitating success: Why substance-free housing is a game changer**  
Suwannee 15  
Sean Wagner, CAE; Chief Operating Officer, Phi Delta Theta Fraternity and Foundation  
It’s impossible for one to have a conversation about substance-free housing in the world of fraternity and not have Phi Delta Theta Fraternity participate. When Phi Delt made the decision to go substance-free, it was seen as a “game changer” in the fraternity world. Join Sean Wagner, COO of Phi Delta Theta, for an engaging conversation about what the substance-free transition was like and glean best practices from someone who experienced substance-free housing as an undergraduate chapter leader and as a HQ staff member.
AVC corporate health: The why behind the what  
Steve Young, Kansas ‘80; President, CA Alpha AVC; Senior Vice President & General Counsel of the Independent Insurance Agents and Romero of California (IIABCal)
Steve Chaneles, Connecticut ‘83; District Governor; Attorney
“What needs to be in our local AVC Bylaws?”; “What’s the ‘best’ way to structure an AVC?”; “When do taxes need to be filed? Do we need to file taxes?”; “What’s the difference between AVC officers and directors?”; “How do we ensure that both the chapter and AVC remain separate legal entities?”; “Are donations to the chapter considered unrelated business income?” These are just a sampling of questions that get asked by volunteers frequently. This session will provide those answers and many more.

Brotherhood Luncheon  
Celebrate the true spirit of what it means to be a brother in Sigma Phi Epsilon. We will reflect upon that which is good in SigEp and remember the brothers we have lost since the 2015 Conclave. The Clayton–Doud Award will be presented, as well as the Honor of Philias, which recognizes chapters or individuals who have demonstrated exceptional expressions of brotherly love.

Legislation  
Visit The Hub, a center of excitement, networking and learning. Check out service stations like the BMP App, recruitment support, health and wellness, career coaching, volunteer engagement, and fundraising support!

The Renaissance of Brotherhood and an everyday conversation about Ritual in daily life
Renaissance: Be a part of a very special moment by helping to welcome, through the Renaissance of Brotherhood, a new brother into our Fraternity. (2:30 PM - 3:30 PM, Suwannee 16; business causal attire required)
Conversation: Then, join Order of the Golden Heart Steve Shanklin, Murray State ’70, and guests for a conversation about how to make the teachings and practices of the Ritual an active part of the life of your chapter and a key contributor to happiness and fulfillment in your own daily life. (3:30 PM - 4:30 PM, Suwannee 14)
2:30 PM – 3:20 PM

When brotherly love gets tough: How to have difficult conversations
Suwannee 11 – 12

Jason St. John, Maryland–College Park ‘94; Litigation Department
Vice Chairman and Baltimore Office Vice Managing Partner at Saul
Ewing LLP

Being part of a values-based organization requires everyone —
volunteers, executive board members and general chapter members
— to hold one another accountable. This session will educate and
empower attendees to have those critical, and important, tough
conversations in SigEp and in life.

AVC success in 600 seconds, part I: Best practices for
mentoring undergraduates and cultivating alumni
Sandlake

Working with an AAC — FL Nu AVC
Distance Mentoring Success — PA Upsilon AVC
Effectively Recruiting Volunteers and Utilizing your District Governor
— Brian Tenclinger, Louisiana State Renaissance; District Governor,
District 15

This session will allow participants to hear success stories and best
practices from their fellow volunteers. Come hear how you can
implement those best practices with your AVC or mentor committee
surrounding two of the four core areas of Alumni and Volunteer
Corporations: mentoring undergraduates and cultivating alumni.

Property management I: Blocking and tackling
Suwannee 15

New to your role managing a chapter facility? This session will cover
the basics. Topics covered will include setting rent, leasing, security
deposit management and move-in/move-out processes.

2:30 PM – 5:00 PM

Conclave Chorus practice
Suwannee 17

3:30 PM – 4:20 PM CONTINUED ON FOLLOWING PAGE

Becoming a Residential Learning Community
Suwannee 15

Is your chapter ready to pursue RLC accreditation? This session
provides an introduction to the Residential Learning Community
program and outlines steps your chapter can take toward
achieving accreditation.
3:30 PM – 4:20 PM CONTINUED FROM PREVIOUS PAGE

Speaking of SigEp: How to talk to employers about your Fraternity experience Suwannee 18 – 19

Bryan Kaminski, Johns Hopkins ’06; Sr. Manager, University Recruiting and Student Programs, Under Armour

Want to learn how to talk about your SigEp experience in a compelling way that can land you an internship or a job after college? Come learn how to craft a resume and answers to interview questions that make employers want to hire you!

4:00 PM – 5:00 PM

SigEp “Friends of Bill W” meeting (AA) Suwannee 13

An “open” 12-step (Alcoholics Anonymous) meeting for anyone in recovery or who may want to learn about it. Led by a SigEp with 30 years sobriety.

6:00 PM – 10:00 PM

Your time to shine: Educational Foundation gala (ticket required) Hard Rock Live at Universal Studios

Party like a rock star with a tour, cocktail reception and seated dinner at the famed Hard Rock Live. Celebrate SigEp milestones with the brothers and friends who made them possible. All gala and auction proceeds will endow the Shawn McKenna Presidents’ Program at the Carlson Leadership Academies. Please check in for the event at 5:15 PM. VIP table guests will check in across from Headwaters Lounge. For general admission tickets, please check in outside the Panzacola Ballroom.

10:00 PM – 11:00 PM

Comedy without apology Sandlake

Steve Hofstetter, Columbia ’02

See SigEp’s own Steve Hofstetter live! Steve has hosted multiple TV shows, been in two films, has over 75 million views on YouTube, and performed with comedians like Louis CK, Bill Burr, Hannibal Burress, John Mulaney, Daniel Tosh, Sarah Silverman and Dave Chapelle. Admission to the show is free for undergraduates. Tickets are available to alumni and guests for $10 and all proceeds will be donated to the SigEp Educational Foundation.

10:00 PM – 1:00 AM

NUTS! reception (members and invited guests only) Suwannee 13 – 14

Freearks reception (invitation only) Suwannee 16